
Tom James

Music · Fashion · Fitness · Travel

London-based singer & songwriter creating high-engagement content across music, fashion, fitness and travel. Trusted by global brands for authentic, performance-driven campaigns.



200K+ Followers
1M+ Views
53K Avg Views · **3K** Avg Likes
150K Likes Top Post



130K+ Followers
700K+ Views
33K Avg Views · **1K** Avg Likes
118K Likes Top Post



Audience
M 41% F 59% Gender
UK 43% US 12% Location
25-44 72% Age

Contact

enquiries@tomjamesmusic.com
@tomjamesmusic (TikTok)
@tomjames.music (IG)



Brand & Campaign Work

John Lewis

Christmas Campaign



0.0% Campaign



Luxury Lifestyle Campaign



Sunglasses Campaign

Creator Collaborations:

- Antigoni - Love Island
- Schooner Scorer

Services:

- TikTok & Instagram Reels
- Performance led music content
- Branded storytelling
- Lifestyle & travel partnerships
- UGC for brand channels
- Long term ambassadorships

